Graphic Design

Gordon Cooper Technology Center offers full-time career pathways to high school juniors, seniors and adults. High School students are eligible to receive math credit for various career majors. Courses are offered from 8:15 to 11:15 AM and 12:55 to 3:55 PM Monday through Friday. A student can choose to attend either the AM or PM session or both sessions. All students must be assessed before entering a career major.

**Graphic Design** influences how we view the world using color, illustration, photography and type. Look at a book or magazine, go to a coffee shop, or take a drive; you will encounter graphic design. From company logos, to road signs, to product packaging, design is part of our everyday lives.

Graphic designers require the ability to effectively present messages—both verbally and visually — and need to be organized in order to meet deadlines and stay within a budget.

Knowledge about design elements, such as color and composition, is vital for graphic designers. Artistic ability and creativity are essential. Choosing just the right font, color and alignment to create a balanced composition while simultaneously conveying meaning, is complicated.

A general interest in computers and an aptitude for learning new technology will be beneficial. As technology continues to develop, graphic designers hoping for longevity in the field need to be able to adapt. In order to succeed in a graphic design job, you'll need to have strong problem solving skills and love a good challenge. Students may choose to work toward certification as a Production Artist, Graphic Designer, Illustrator, Digital Image Specialist or Web Designer.

**Career Majors:**

*(For financial aid a Career Major must be 600 hours or more.)*

**In-District**

<table>
<thead>
<tr>
<th>Career Majors within Computer Graphic Design:</th>
<th>Hours</th>
<th>Required Books</th>
<th>Required Tools</th>
<th>Required Uniforms</th>
<th>Certification Test Costs</th>
<th>Optional Books</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visual Arts Production Artist</td>
<td>600</td>
<td>$0.00</td>
<td>$85.00</td>
<td>$0.00</td>
<td>$150.00</td>
<td>$0.00</td>
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<tr>
<td>Graphic Designer</td>
<td>1200</td>
<td>$0.00</td>
<td>$85.00</td>
<td>$0.00</td>
<td>$150.00</td>
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<tr>
<td>Image Editor</td>
<td>600</td>
<td>$0.00</td>
<td>$85.00</td>
<td>$0.00</td>
<td>$150.00</td>
<td>$0.00</td>
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*Out-of-District Tuition is double the amount of In-District Tuition*

**Entrance Requirements:** Reading skills at the 10th grade level or above, math skills at the 9th grade level or above.

**Academic Credits:** 1 unit of Computer I (OHLAP) 1 unit of Computer II (OHLAP)

**College Credit:** College credit towards an Associate of Applied Science can be earned from St. Gregory’s University.

**Certification Testing:** State Competencies in Copy Center Technician, Production Artist and Graphic Designer, Brainbench Software certifications; Adobe Certified Associate ($150 fee).

**Potential Salary Range:** Salary: $8-$12 entry; $12 to $18 3-5 years; $45 - $100 Freelance

**For financial assistance go to:** www.fafsa.ed.gov

**Instructor:** Gay Ketchum (405) 273-7493 x2241  
**Email:** gketchum@gctech.edu
NON-DISCRIMINATION

The Gordon Cooper Technology Center, in compliance with Title VI of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990 and Title IX of the Education Amendments of 1972, does not discriminate on the basis of race, ethnicity, religion, national origin, age, gender, disability or veteran status in any of its policies, practices, or procedures. These equal opportunity provisions include, but are not limited to admission, employment, financial aid, and student services. Compliance Officers are: Mike Matlock, Neisha Haskins and Donna Stone.

Information regarding career majors and gainful employment statistics of our former students can be found under the “About” tab on our school website: www.gctech.edu